



VENDOR UPDATE WINTER 2007

A Publication of the Maryland WIC Program
Maryland Department of Health and Mental Hygiene, Family Health Administration
Robert L. Ehrlich, Jr., Governor – Michael S. Steele, Lt. Governor – S. Anthony McCann, Secretary



Annual Vendor Training

Annual Vendor Training was completed in October and November 2006. Attendance was outstanding! We also appreciate your feedback. If your store was not represented at Annual Vendor Training, you will be notified in writing of the makeup date. Annual Vendor Training is mandatory for all WIC authorized vendors. Failure to attend Annual Training or a makeup session will result in the termination of your WIC Vendor Agreement. If you have any questions, please contact James A. Butler at 410-767-5258, JoAnn McGowen at 410-767-5251 or 1-800-242-4WIC (4942) toll free.

2007 WIC Authorized Foods List

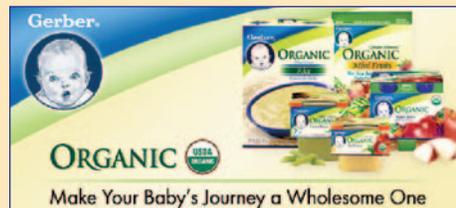
The Office of the Maryland WIC Program has begun the process of revising the WIC Authorized Foods List. The 2007 WIC Authorized Foods List will be distributed to all WIC authorized vendors this Fall. You will be notified in advance of the specific changes. Please contact James A. Butler at 410-767-5258 if you have any questions or call 1-800-242-4WIC (4942) toll free.



New Product Alert

Nutricia North America, makers of Neocate[®], announced in November 2006 that their Pediatric E028 product would now be marketed as E028 Splash. Additionally, the product is available in two new flavors, Tropical Fruit and Grape. While this product is not a part of the WIC minimum stock requirement, if your store has a pharmacy, it must be obtained within 48 hours excluding weekends and holidays.

Gerber has introduced an organic variety of its infant cereal. This product is not authorized for WIC purchase.



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Moving or Selling Your Store?

If you are moving or selling your store, please notify the Maryland WIC Program at least 15 days in advance. Selling your store does not transfer your WIC authorization! The new owner must apply to the Maryland WIC Program for authorization.

You are also required to return your WIC vendor stamps to the Maryland WIC Program. If you are planning to sell or relocate your store, or have any other questions, please contact JoAnn McGowen at 410-767-5251 or 1-800-242-4WIC (4942) toll free.



WIC Vendor Stamps

Do you need to replace your WIC Vendor Stamp? Stamps may be ordered from the Maryland Rubber Stamp Company. Contact Brenda or Barbara at 410-342-9100.



Additionally, please take care to clean your stamps when needed, and refill the ink chamber so that your WIC vendor number is legible. If you have any questions, please contact JoAnn McGowen at 410-767-5251 or call 1-800-242-4WIC (4942) toll free.

WIC Vendor Advisory Committee

The first Maryland WIC Vendor Advisory Committee meeting is tentatively scheduled to be held in the Spring of 2007. Registration notices will be mailed to all WIC authorized store owners. Remember, your participation is valued and encouraged. If you have any questions or need additional information, please contact James A. Butler at 410-767-5258 or 1-800-242-4WIC (4942) toll free.



Vendor Feedback

We want to make your participation in the WIC Program a rewarding experience. **WE NEED YOU!** Your input is valued and strongly encouraged. If you have suggestions or comments, please feel free to contact James A. Butler at 410-767-5258 or 1-800-242-4WIC (4942) toll free.



The Vendor Update is a publication of the Maryland WIC Program.

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