



STATE OF MARYLAND

DHMH

Maryland Department of Health and Mental Hygiene
201 W. Preston Street • Baltimore, Maryland 21201

Martin O'Malley, Governor – Anthony G. Brown, Lt. Governor – Joshua M. Sharfstein, M.D., Secretary

IMPORTANT NOTICE

July 1, 2012

Dear WIC Vendor:

Effective October 1, 2012, Abbott Laboratories, will be the infant formula rebate contractor for the Maryland WIC Program for milk based infant formulas and Mead Johnson Nutrition will be the infant formula rebate contractor for soy based infant formulas. The WIC Program is required to prescribe formulas manufactured by the rebate contractor and therefore these formulas will become the minimum required stock for Maryland WIC authorized vendors. Because Similac Advance is already a required stock item, the only change you will experience is the need to stock Enfamil Prosobee. The WIC Program realizes that vendors have limited shelf space and that a transition period will be required in order to stock both brands of infant formula and accommodate WIC customers with checks prescribing Similac Isomil Soy. Therefore, during the months of September, the minimum stock requirement of infant formula for Similac Isomil Soy will be relaxed. **However, effective October 1, 2012** the minimum required stock of infant formulas that must be carried by Maryland WIC authorized vendors is as follows:

<u>Quantity</u>	<u>Type of Formula</u>
16	13 oz. cans of Similac Advance w/Iron Liquid Concentrate
24	12.4 oz. cans of Similac Advance w/Iron Powder
18	13 oz. cans of Enfamil Prosobee Liquid Concentrate
6	12.9 oz. cans of Enfamil Prosobee Powder

You are also reminded that if you are a retail/pharmacy combination or pharmacy only, you are required to provide any WIC infant formula prescribed on a WIC check within 48 hours excluding weekends and holidays. If you have any questions or concerns, please contact James A. Butler at 410-767-5258 or 1-800-242-4WIC (4942) toll free.

Sincerely,

Jacqueline Marlette-Boras, MHS, RD, LDN
Director
Maryland WIC Program

