



Maryland Department of Health and Mental Hygiene

201 W. Preston Street • Baltimore, Maryland 21201

Martin O'Malley, Governor – Anthony G. Brown, Lt. Governor – John M. Colmers, Secretary

IMPORTANT NOTICE

September 14, 2007

Dear WIC Vendor:

Your stores will receive a supply of the 2007 WIC Authorized Foods List this month. During the transition to the new list, we request that you honor **both the 2004 and 2007 lists**. **The effective end date for the transition to the new foods list will be January 1, 2008**. This will allow us time to ensure that all WIC Participants have received the new list. **After that date, WIC customers may purchase only those foods found on the October 2007 Authorized Foods List**. The changes to the Authorized Foods list are as follows:

- ✓ **Cheese may not be purchased in packages smaller than 6 ounces (multiple packages are still allowed as long as the total ounces purchased do not exceed 16 ounces).**
- ✓ **Sun Country Quick Oats, and generic Crisp Rice and Frosted Shredded Wheat Cereals have been removed.**
- ✓ **Kellogs Rice Krispies, Honey Bunches of Oats with Cinnamon Clusters and Post Grape-Nuts Trail Mix Crunch have been added.**
- ✓ **Orange and Grapefruit Juice (yellow or pink) may be purchased in any brand.**
- ✓ **Strawberry-Banana, and Watermelon Juicy Juice flavors have been added. (Harvest Surprise Juicy Juice is not allowed).**
- ✓ **Shelf stable juice concentrate is no longer allowed.**

The cover of the new Authorized Foods List is a different color (English is blue and Spanish is green) for immediate distinction between the new and old lists. After January 1, 2005, only the Authorized Foods List dated October 2007 can be used. We have also developed a laminated Authorized Foods Poster which we recommend you post in your customer service area. To order the posters, please contact JoAnn McGowen at 410-767-5251 or Deanna Whittington at 410-767-5433. **If you have any questions about the Authorized Foods List, please contact James A. Butler at 410-767-5258 or call us toll free at 1-800-242-4WIC (4942).**

Sincerely,

Kathleen A. Knolhoff, MPH, Director
Office of the Maryland WIC Program

cc: Local WIC Agencies

