



VENDOR UPDATE Summer 2010

A Publication of the Maryland WIC Program
Maryland Department of Health and Mental Hygiene, Family Health Administration
Martin O'Malley, Governor – Anthony G. Brown, Lt. Governor – John M. Colmers, Secretary

VENDOR PRICES

Prices for the third quarter of 2010 are due no later than July 16, 2010. Please remember to provide your price list only on or after the effective date (July 1, 2010) requested by this office. Chain stores (Giant, Safeway, Wal-Mart, Food Lion, etc.) should not submit price sheets. Your corporate contact will submit prices for your entire chain. If you are responsible for submitting prices, please ensure that your UPC codes conform to the 8, 12, or 13 digit format – do not substitute zeros in place of unknown digits! Registered CART users are required to use the CART online system to submit prices for their stores. If you have any questions about shelf price submission, please contact James A. Butler at 410-767-5258 or call 1-800-242-4WIC (4942) toll free.



NEW PRODUCT ALERT

Tropicana has reduced its 64 ounce carton to 59 ounces. The following products are affected:

Tropicana Low Acid OJ 59 oz	UPC 048500209226
Tropicana Healthy Heart OJ 59 oz	UPC 048500209554
Tropicana w/Calcium OJ 59 oz	UPC 048500205693
Tropicana Grovestand OJ 59 oz	UPC 048500204146
Tropicana Original OJ 59 oz	UPC 048500201022
Tropicana Homestyle OJ 59 oz	UPC 048500201398
Tropicana Grovestand plus Calc OJ 59 oz	UPC 048500207840
Tropicana Grapefruit 59 oz	UPC 048500201114



The 59 ounce size is not authorized for WIC purchase. If you have any questions, please contact James A. Butler at 410-767-5258 or call 1-800-242-4WIC (4942) toll free.

VENDOR MAIL

Please be sure to address all correspondence submitted by your store to our complete mailing address:

**Department of Health and Mental Hygiene
Office of the Maryland WIC Program
201 West Preston Street, Room 103
Baltimore, MD 21201**



Failure to use the complete address may result in unnecessary delays for receipt of your mail.

IMPORTANT PRODUCT UPDATE

SIMILAC INFANT FORMULAS

Please be reminded that Abbott Nutrition, the manufacturer of Similac® infant formulas, has announced that beginning in June 2010, can sizes for Similac Advance EarlyShield® will change from 12.9 to 12.4 ounces, Similac Isomil Advance® will change from 12.9 to 12.4 ounces; Similac Sensitive® will change from 12.9 to 12.6 ounces, and Similac Sensitive RS® will change from 12.9 to 12.3 ounces. The trade name of Similac Advance EarlyShield® will change to *Similac Advance*®. The trade name of Similac Isomil Advance® will change to *Similac Sensitive Isomil Soy*®. The trade name of Similac Sensitive will change to *Similac Sensitive for Fussiness & Gas*®. The trade name of Similac Sensitive RS® will change to *Similac Sensitive for Spit-Up*®. Maryland WIC checks prescribing these formulas will read, “either or” during the transition. This means that your WIC customers may purchase both sizes depending upon your store's stock. The UPCs for these formulas will remain the same. There is a significant potential for confusion because there are now three Similac Products that read "Similac Sensitive" (one is Soy, one is for “fussiness and gas”, and one for “spit-up”). Cashiers will need to pay particular attention to what is being purchased and make sure it matches the WIC check. If you have any questions, please contact James A. Butler at 410-767-5258 or call 1-800-242-4WIC (4942) toll free. You may also ask to speak with a WIC nutritionist.



2010 CASHIER TRAINING



Below are available Cashier Training sessions through September. Cashier training is optional and is offered by the WIC Program to help you keep your cashiers properly trained. If you are interested in signing up your store staff, please use the registration form included with the schedule. The

schedule and registration form are also located at www.mdwic.org. **If your store registers for a training, please be sure to attend!**

July 8 Harford County
July 15 Cecil County

July 29 Allegany County
July 30 Greater Baden (Prince George's)
July 30 Prince George's County
August 9 Caroline County
August 11 Baltimore County
August 12 Baltimore City (State Center)
August 16 Queen Anne's County
August 19 Howard County
August 19 Washington County
August 25 Johns Hopkins (Baltimore City)
August 30 Anne Arundel County
August 31 Charles County
August 31 Wicomico County
September 13 Garrett County
September 15 Baltimore County

The Vendor Update is a publication of the Maryland WIC Program.

Visit us online at www.mdwic.org

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The Department, in compliance with the Americans With Disabilities Act, ensures that qualified individuals with disabilities are given an opportunity to participate in and benefit from DHMH services, programs, benefits, and employment opportunities.

USDA prohibits discrimination in the administration of its programs.