



STATE OF MARYLAND

DHMH

Maryland Department of Health and Mental Hygiene

Larry Hogan, Governor - Boyd Rutherford, Lt. Governor - Van Mitchell, Secretary

IMPORTANT NOTICE

July 29, 2015

Dear WIC Vendor:

Effective October 1, 2015, Nestle Nutrition U.S. will be the infant formula rebate contractor for soy-based infant formulas (Gerber Good Start Soy) for the Maryland WIC Program. Abbott Laboratories will continue as the infant formula rebate contractor for milk-based infant formulas (Similac Advance).

The WIC Program is required to prescribe formulas manufactured by rebate contractor(s); therefore, you will begin seeing checks for Gerber Good Start Soy formulas starting October 1, 2015. You will continue to see checks prescribing Enfamil Prosobee formula in October, but the quantity of those checks will diminish throughout the month.

Gerber Good Start Soy will also become the new minimum stock requirement for soy-based infant formula. The WIC Program realizes that vendors have limited shelf space and that a transition period will be required in order to stock both brands of soy-based infant formula. Therefore, during the months of September and October, the minimum stocking requirement of infant formula will be relaxed. **However, effective November 1, 2015**, the minimum required stock of infant formulas that must be carried by Maryland WIC authorized vendors is:

<u>Quantity</u>	<u>Type of Formula</u>
17	13 oz. cans of Similac Advance w/Iron Liquid Concentrate
27	12.4 oz. cans of Similac Advance w/Iron Powder
19	12.1 oz. cans of Gerber Good Start Soy Liquid Concentrate
10	12.9 oz. cans of Gerber Good Start Soy Powder

You are also reminded that if you are a retail/pharmacy combination or pharmacy only vendor, you are required to provide any formula prescribed on a WIC check within 48 hours, excluding weekends and holidays. If you have any questions or concerns, please contact Maura Shea at 410-767-5258 or maura.shea@maryland.gov.

Sincerely,

Jacqueline Marlette-Boras, MHS, RD, LDN
Director
Maryland WIC Program