

2016 Authorized Foods List Submission Process

The Maryland WIC Program will accept submissions for foods to be included in the **2016 Maryland WIC Authorized Foods List** (tentatively effective April, 2016), **from July 15, 2015 – August 14, 2015**. The Program will accept product submissions for private label and national brands in the following food categories that meet the size and regulatory requirements shown below:

| WIC Food Category | Size Requirements |
|--|-------------------------|
| Cold Cereal | ≥ 12 ounce package |
| Hot Cereal | ≥ 11.8 ounce package |
| Frozen Concentrate Juice | 11.5-12 ounce container |
| Bottled Juice | 64 ounce container |
| 100% Whole Wheat Bread, Buns or Rolls | 15-16 ounce package |
| Whole Grain Bread, Buns or Rolls | 15-16 ounce package |
| Whole Wheat Tortillas | 16 ounce package |
| Soft Corn Tortillas | 16 ounce package |
| Soy Beverage | ≥ 32 ounce container |
| Tofu | 12-16 ounce container |

For additional information regarding regulatory requirements for WIC eligible foods, please see: <http://www.fns.usda.gov/wic/wic-food-packages-regulatory-requirements-wic-eligible-foods>.

Please submit the Maryland WIC Product Submission Worksheet (attached) and provide the required information, listed on the next page, for each product by close of business Friday, August 14, 2015 in order for your product(s) to be considered for the 2016 Authorized Foods List.

Please note the following:

- All required information must be received by the WIC Office on or before Friday, August 14, 2015 in order for the product to be evaluated and considered. **Incomplete submissions as of August 14, 2015 will not be accepted.** Changes to the nutritional content or size of the submitted product *after* the open submission period will not be taken into consideration for this review.
- **All products must be submitted, including those that are currently authorized.**
- Items that meet USDA and Maryland WIC nutritional guidelines are not guaranteed to be included on the Maryland WIC Authorized Foods List. Inclusion is dependent on availability of the product(s) in Maryland, the needs of Maryland WIC participants, consistency with WIC's nutrition messages and consideration for cost containment.

2016 Authorized Foods List Submission Process

Complete Submissions Require:

- Maryland WIC Product Submission Excel Worksheet
- Manufacturer Labels (Including nutrition facts and ingredients)
- Camera-ready photo (see below) *OR* product for Maryland WIC to photograph

| | |
|---|--|
| File Type: High Quality PDF (or PDFx 1a) High resolution JPGs ≥ 300 dpi All photos ≥ 300 dpi at print size | Color: 4-Color Process (CMYK) If necessary, we will convert Spot and RGB colors to CMYK |
|---|--|

- If available, USDA Letter of Eligibility

Send submission information to one of the following:

Electronic

To: wic.foodslist@maryland.gov

Subject: Maryland WIC Authorized Food List Submission

Mail

Maryland WIC Program:

Attention: Lauren Hosterman

Maryland WIC Authorized Food List Submission

201 W. Preston Street, 1st Floor

Baltimore, MD 21201