

Word Count: 50
:15 sec

PSA: Discover the Power of a Healthy Smile!

AUDIO:

Discover the power of a healthy smile and explore what your mouth says about you at www.smile_experience.org. It's a fun, interactive website sponsored by the National Museum of Dentistry and the American Dental Association. Check it out!

This message brought to you by this station and (YOUR LOCAL HEALTH DEPARTMENT)

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Word Count: 54
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PSA: Children's Dental Health Month – February 2012

AUDIO:

February is National Children's Dental Health Month in Maryland. The _____
(YOUR LOCAL HEALTH DEPARTMENT) reminds parents that their children can avoid cavities. Brushing with fluoride toothpaste, flossing daily, eating a balanced diet without sugary foods or drinks and having regular dental check-ups are the keys to a lifetime of healthy teeth and gums.

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