Maryland Department of Health and Mental Hygiene
Center for Health Promotion and Education
Division of Injury Prevention and Health Promotion
LOGIC MODEL FY 2011

Overall Project Goal: _____ **Jurisdiction:** _____

(Broad timeless statement of aspiration the project is designed to bring about)

Inputs/Resources	Activities	Outputs (Products)	Desired Outcomes (Benefits/Objectives) Immediate (0-1yrs) & Intermediate (1-3 yrs)	Outcome Indicators (Evaluation and Data Collection Tools)	Impact (Long-term changes)
(Resources dedicated to or used to achieve program Activities)	What the program does with its resources; the services it provides to fulfill its goal. Activities result in Outputs	The direct product of program activities; units/volume of service. Outputs should produce Desired Outcomes for program participants	Benefits for participants during and after the program, such as changes in knowledge, skills, attitudes, values, behaviors, conditions, or status.	Specific items of information that track success of a program's activities.	If completed, or ongoing, these activities will lead to the following injury-related and social/organizational changes in 3-5 years.
			Immediate: Intermediate:	Please attach Evaluation and Data Collection tools.	

Adapted from *"Measuring Program Outcomes: A Practical Approach*, United Way of America, 1996