

**Maryland Comprehensive Cancer Control Plan
Tobacco Prevention and Cessation & Cancer Committee Meeting
June 28, 2010 1 - 4 PM
Howard County Health Department (Administration Entrance)**

Co-Chairs:

Paula Lowry, Talbot County Health Department

Kevin Ferentz, MD, University of Maryland School of Medicine, Department of Family and Community Medicine

MEETING SUMMARY

<u>AGENDA ITEMS</u>	<u>DISCUSSION SUMMARY</u>	
<ul style="list-style-type: none"> • Meeting Attendees 	Paula	Lowry (Co-Chair)
	Kevin	Ferentz (Co-Chair)
	Dawn	Berkowitz
	Cathy	Callaway
	Kathleen	Dachille
	Janine	Delahanty
	Joanne	Ebner
	Michaeline	Fedder
	Bob	Fiedler
	Soula	Lambropoulos
	Brooke	McDonald
	Mildred	Morse
	Bonita	Pennino
	Glenn	Schneider
Joan	Stine	
<ul style="list-style-type: none"> • Review of Tobacco data and population based smoking rates 	<ul style="list-style-type: none"> • Robert Fiedler presented data on population based smoking rates for high risk populations. This presentation will be sent out to the committee members. 	
<ul style="list-style-type: none"> • Goals/Objectives/Strategies 	<ul style="list-style-type: none"> • SMART Objectives and Strategies were completed for Goal 1. Objectives and Strategies were discussed for Goal 2. The revised Goals/Objectives/Strategies will be sent out to committee members for further review. • During the discussion of the Objectives and Strategies, some points came up that should be described in the chapter text: <ul style="list-style-type: none"> • A description of who makes up the high-risk population of those without a 4 year degree (note that this is a significant African American population) • Rational (data showing) that increasing the tobacco tax will correlate with decreasing use of tobacco products. • A description of what ‘access’ to cessation means: affordability, counseling, etc. 	

<u>AGENDA ITEMS</u>	<u>DISCUSSION SUMMARY</u>
<ul style="list-style-type: none"> • Assignments 	<ul style="list-style-type: none"> • Kathleen Dacheille: Draft an objective around combating industry tactics at retail establishments (signage, regulation) and send to Sarah <i>by July 6th</i>. • Paula Lowry/Kevin Ferentz/Dawn Berkowitz/Robert Fiedler: Write chapter draft and revise Goals/Objectives/Strategies to send to committee members for their review <i>by July 16th</i>. • Committee Members: <ul style="list-style-type: none"> • <i>Progress Report Tool</i> – Review what is there regarding progress on the previous chapter. Add any additional progress that you know of for each Goal/Objective/Strategy and send to Sarah <i>by July 16th</i> • <i>Chapter Draft</i> – Review draft of chapter and Goals/Objectives/Strategies and send in edits/comments prior to the next meeting (<i>by July 21st</i>)
<ul style="list-style-type: none"> • Next Meeting 	<ul style="list-style-type: none"> • July 22nd, 12 - 4 p.m. (lunch will be provided) • Location: Howard County Health Department, Room B • Discussion at next meeting: <ul style="list-style-type: none"> • Finalize Goals/Objectives/Strategies • Discuss chapter draft • Discuss how to handle the issue of outdoor/public places (frame in a social norms perspective?)