



Tomorrow's Doctors, Tomorrow's Cures

Learn

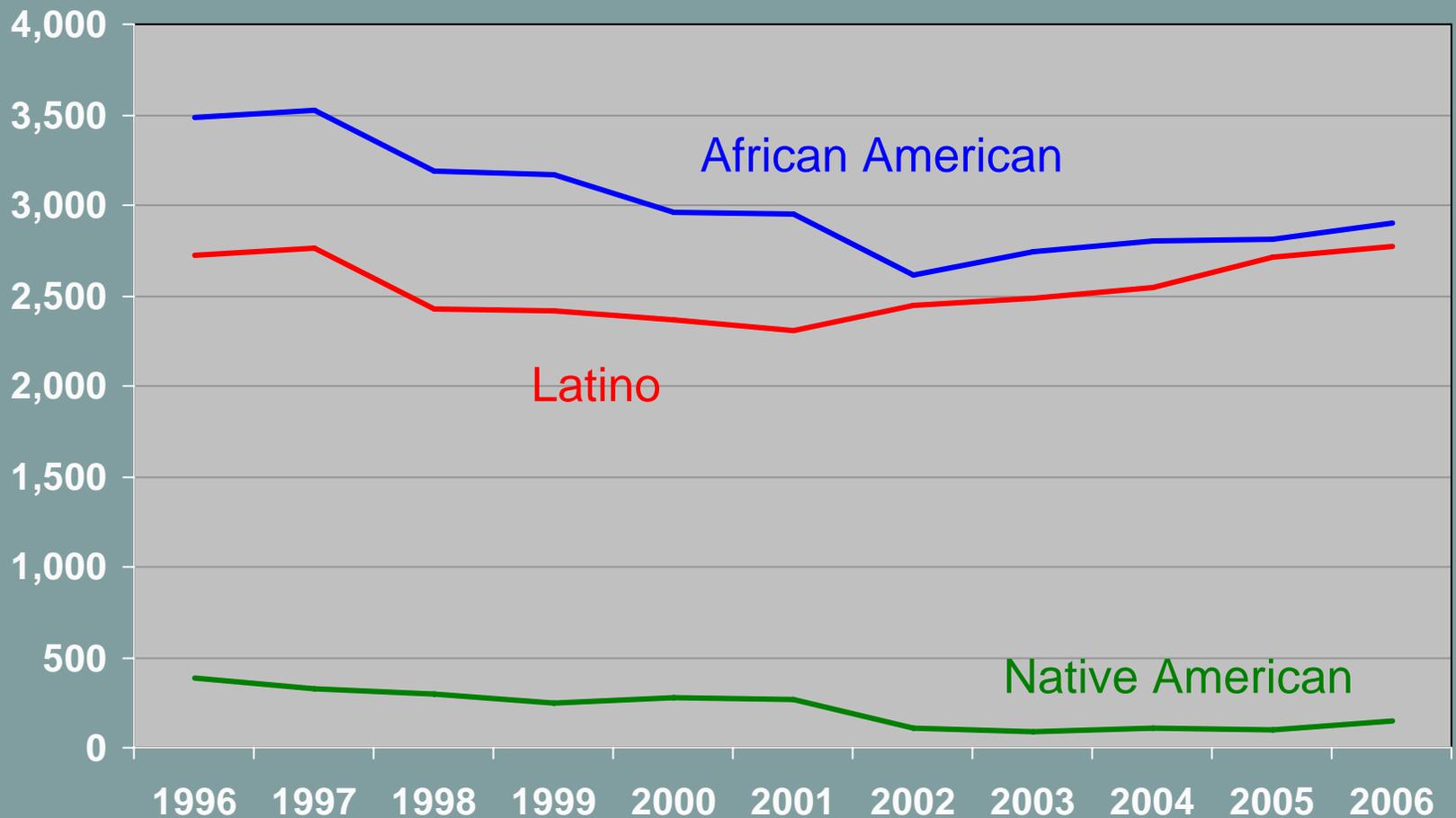
Serve

Lead



Association of
American Medical Colleges

Minority students are less than 15 percent of the applicant pool.



Three Questions

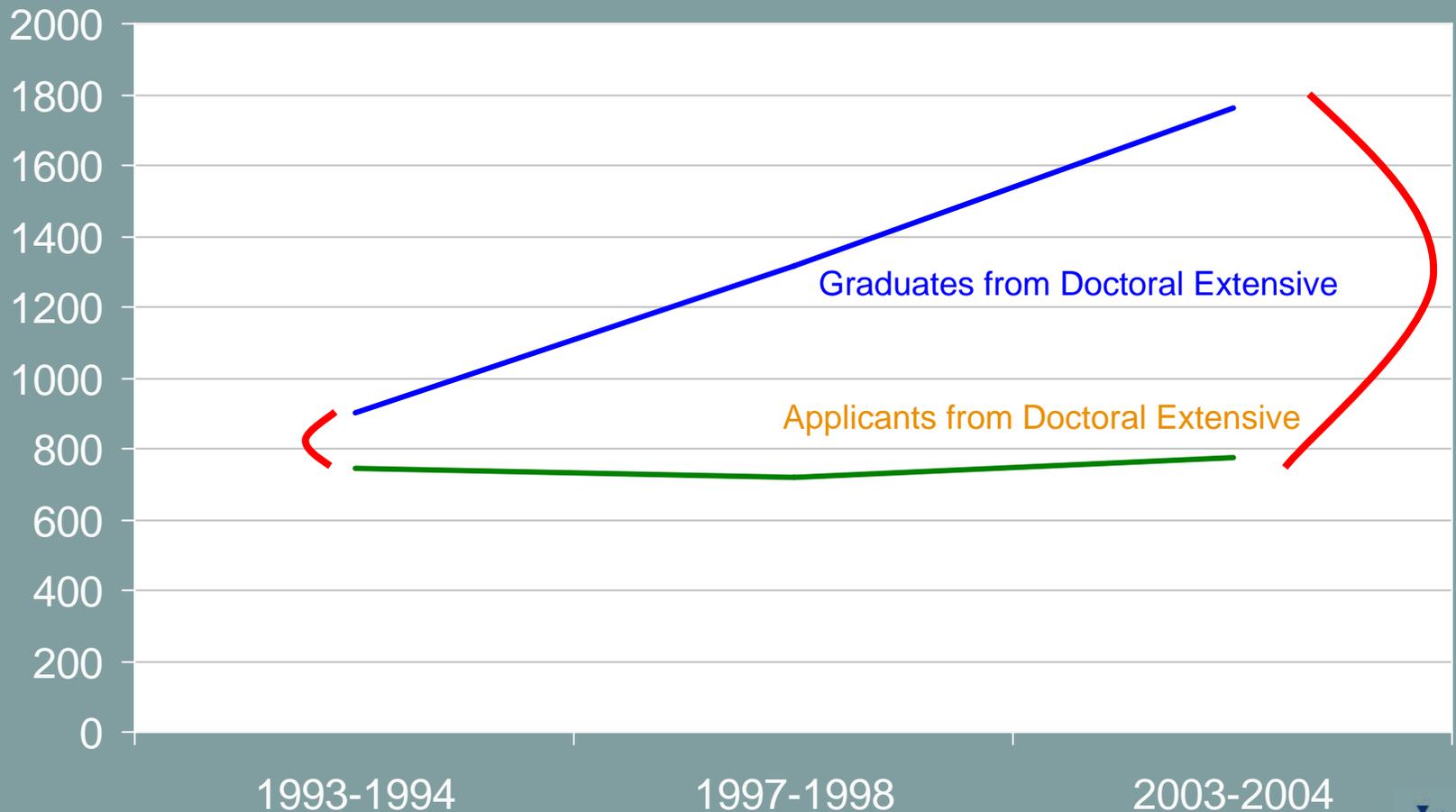
Is there an untapped pool of minority undergraduates who are well prepared to pursue medicine?

If there is, why aren't more of these students applying to medical school?

What can the AAMC do to encourage more minority students to consider medicine that adds value to medical schools' many efforts?

Growing Gap

While the number of African American biology graduates has increased, the number of applicants has remained flat.



Why aren't more minority biology majors applying to medical school?

AAMC Focus Group Research

- Performing well on the MCAT
- Paying for medical school
- Work-life balance
- Need for more support and information



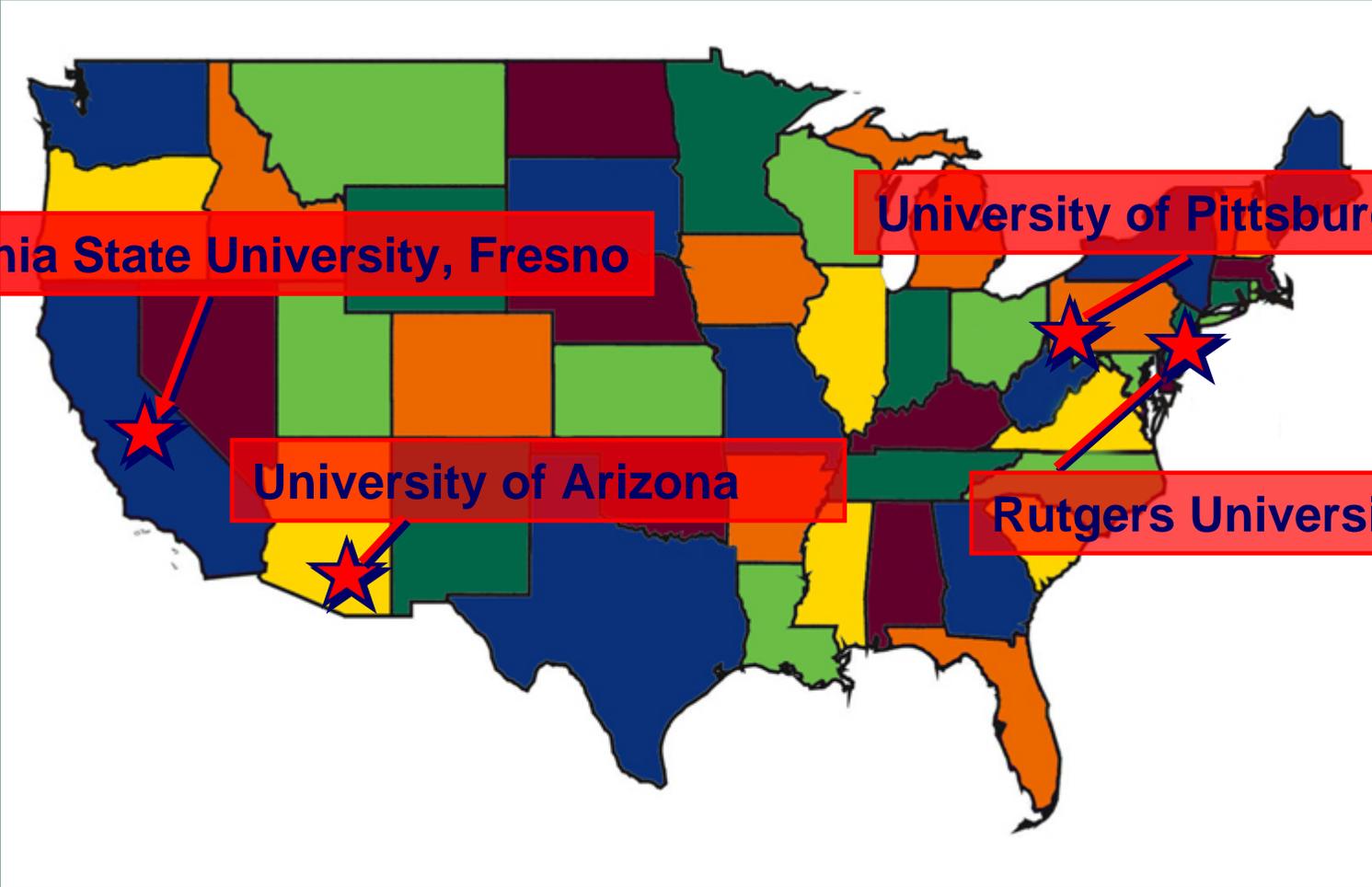
Campaign Goal

To use marketing strategies and tactics to encourage well-prepared African American, Hispanic, and Native American students to pursue careers in medicine

Campaign Overview

- New Web resource, AspiringDocs.org
- Advertising
- Campus outreach

Pilot Schools



AspiringDocs.org

ASPIRINGDOCS.ORG™ 

[Tell a Friend](#) | [Contact Us](#) | [Sitemap](#) | [Log In](#) | [Register](#)



ABOUT US

ONLINE COMMUNITY

FAQs & RESOURCES

NEWS & DEADLINES

What You Need To Know

[Is Medicine the Right Career for You?](#)

[Nailing the MCAT®](#)

[Applying to Medical School](#)

[Financing Medical School](#)

[Timeline for Applications & Admission](#)

What's Happening

[Visit AspiringDocs at California State University, Fresno on March 10!](#)

[Get up-to-date information on the AAMC Fee Assistance Program \(FAP\).](#)

[Explore the Medical School Fair at the American Medical Student Association's annual convention.](#)

Ask The Experts

Learn from the people in the know! Ask our experts how to nail the MCAT®, navigate the admissions process, and pay for medical school once you're in. [Register Now](#) and find out when the next discussion begins. **It's fast, and it's FREE!**

Get In The Mix

Share your ideas, experiences, and opinions with others on the road to medical school. [Register Now](#) to join the online community of aspiring docs! **It's fast, and it's FREE!**

She did it.
So can you.

Read her story
and others »

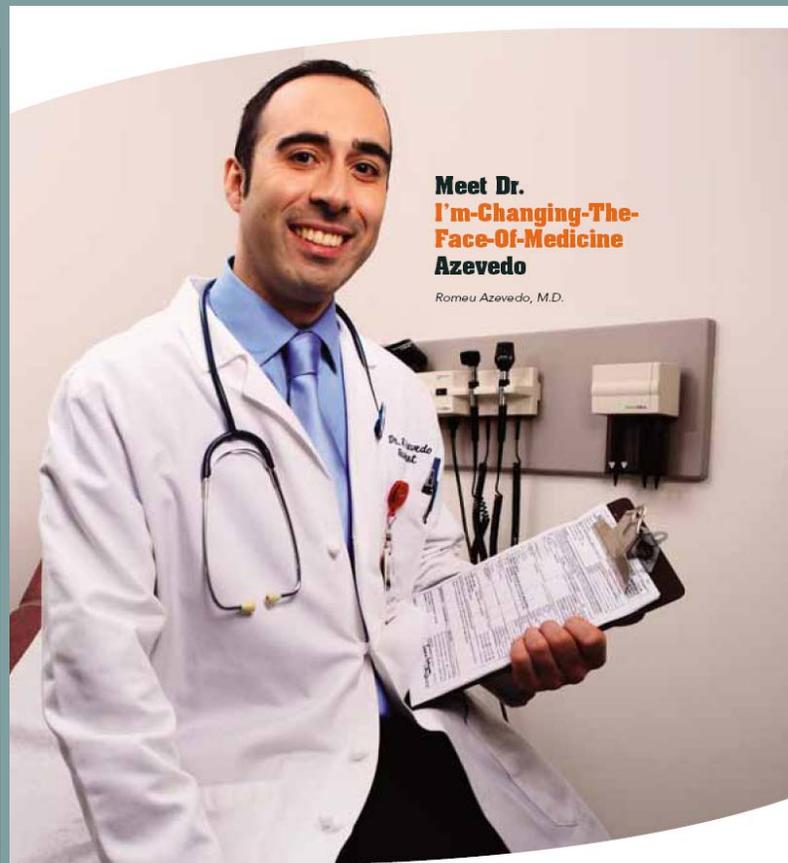


Blanca Solis, M.D.

Test Yourself

What percentage of U.S. physicians are African American, Hispanic, or Native American?

- 6.4%
- 31.6%
- 1.2%



**Meet Dr.
I'm-Changing-The-
Face-Of-Medicine
Azevedo**

Romeu Azevedo, M.D.

[About Us](#) | [Online Community](#) | [FAQs & Resources](#) | [News & Deadlines](#) | [Contact](#)

If you really want to make a difference in people's lives, consider a career in medicine. Too many African Americans, Latinos/as, and Native Americans don't get the care they need. Help us change this reality. Log on to [AspiringDocs.org™](#), a new resource from the Association of American Medical Colleges, to learn more.




AAMC
Tomorrow's Doctors, Tomorrow's Cures®

© 2006 AAMC


AAMC

For more information

www.aamc.org/diversity/aspiringdocs

**Retha Sherrod, Director of Public Relations,
AAMC Office of Communications**

rsherrod@aamc.org

(202) 828-0975

**Nicole Buckley, Media Relations Manager,
AAMC Office of Communications**

nbuckley@aamc.org

(202) 828-0041