



STATE OF MARYLAND

DHMH

Maryland Department of Health and Mental Hygiene

Larry Hogan, Governor - Boyd Rutherford, Lt. Governor - Van Mitchell, Secretary

MEMORANDUM

DATE: August 26, 2015

CCPC HO Memo #15-21

TO: Health Officers
CRF Cancer Program Directors, Coordinators and Staff
SAHC CRF Program Directors, Coordinators, and Staff

FROM: Lacey Christian, Health Educator
Cigarette Restitution Fund Programs Unit, Center for Cancer Prevention and Control

RE: September 2015 Prostate Cancer Awareness Month Materials

In preparation for Prostate Cancer Awareness Month in September 2015, attached are several materials for use by local programs. We strongly encourage programs to review any prostate cancer materials to make certain that the information is consistent with the Revised Prostate Cancer Minimal Elements issued in Health Officer Memo (HOM) # 12-37 and the slide sets provided in HOM# 13-13.

Newly added information this year includes media infographics and new social media tools.

Many thanks for your continued efforts. Please contact Lacey Christian at 410-767-0786 or Lacey.Christian@maryland.gov with any questions.

ATTACHMENTS WITH THIS CORRESPONDENCE:

Document	Document Name
1. Local Public Health Program's Proclamation Template	ccpc15-21--att1_local_proclamation_template
2. News Release Template	ccpc15-21--att2_prostate_cancer_news_release_template
3. Template Letter to Radio and TV Station Managers	ccpc15-21--att3_letter-to- tv-and-radio-managers
4. Template Blog and Social Media Tools (Sources: ACS, AUA, USPSTF, PCF)	ccpc15-21--att4_blog_and_social_media_tools_prostate
5. Prostate Cancer : What You Need to Know (Source: DHMH HOM# 12-37 – Minimal Elements)	ccpc15-21—att5_prostate-cancer_what_you_need_to_know
6. PSA Testing Recommendation (Source: USPSTF, AUA)	ccpc15-21—att6_psa_testing_recommendations_comparison_chart
7. Education and Outreach Resource List - Web resources and National Campaigns	ccpc15-21—att7_protate_cancer_awareness_resource_list
8. Talking With Your Patients About Prostate Cancer Screening (Source: USPSTF)	ccpc15-21—att8_talking_with_your_patients_about_prostate_cancer_screening
9. Screening for Prostate Cancer (Source: USPSTF)	ccpc15-21—att9_prostate_screen_uspstf
10. Take Time To Decide Infographic (Source: CDC)	ccpc15-21—att10_infographic_take_time_to_decide_
11. Infographics for Prostate Cancer	ccpc15-21—att11-inforgraphics_for_prostate_cancer_toolkit

cc: D. Gugel
S. Hokenmaier
C. Lewis
M. Spencer

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