



STATE OF MARYLAND

DHMH

Maryland Department of Health and Mental Hygiene

Larry Hogan, Governor - Boyd Rutherford, Lt. Governor - Van Mitchell, Secretary

MEMORANDUM

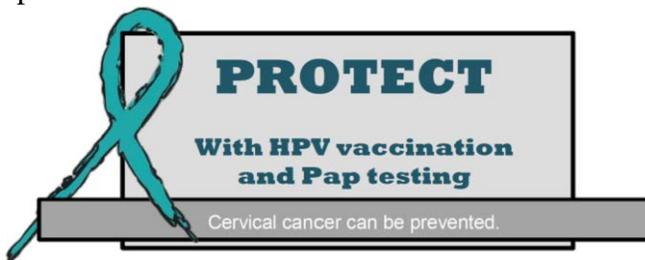
TO: BCCP Coordinators
BCCP Recruitment and Education Staff

FROM: Sara Seitz, BCCP Partnerships, Outreach, and Grants Manager

DATE: December 14, 2015

RE: January 2016 Cervical Health Awareness Month Resource Packet

January 2016 welcomes the New Year and Cervical Health Awareness Month! The month offers a great opportunity to highlight cervical cancer prevention methods such as regular Pap tests and HPV vaccination throughout your service area. The materials created for 2016 include the following graphic:



Materials include:

1. Cervical Health Awareness Graphic
2. Cervical Health Awareness Fact Sheet
3. Cervical Health Awareness Puzzles (2) and Solution Set
4. Cervical Health Awareness Month Local Proclamation Template
5. Signed Governor's Proclamation (To be delivered at a future date)
6. Examples of Cervical Health Awareness PSAs and Social Media Postings
7. Cervical Health Awareness E-mail Blast Template
8. Cervical Cancer and HPV Resource List
9. Cervical Health Awareness News Release Template

Use the materials as templates and make sure to submit all of your successful creations to sara.seitz@maryland.gov so that they can be shared with programs throughout the state.

If you have any questions about any of the above referenced materials, please feel free to contact me at 410-767-6777 or by e-mail at sara.seitz@maryland.gov.