

**M A R Y L A N D**  
**State Council on Cancer Control**



**2010**  
**Annual Report**

**Kathy Helzlsouer, M.D., M.H.S., Chair**

**Martin O'Malley, Governor**

**Anthony G. Brown, Lt. Governor**

**John M. Colmers, Secretary**



STATE OF MARYLAND  
**DHMH**

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Maryland Department of Health and Mental Hygiene  
201 W. Preston Street • Baltimore, Maryland 21201

Martin O'Malley, Governor – Anthony G. Brown, Lt. Governor – John M. Colmers, Secretary

January 2011

The Honorable Martin O'Malley  
Governor  
State House  
Annapolis, MD 21401

Dear Governor O'Malley:

On behalf of the members of the Maryland State Council on Cancer Control, I am pleased to submit the Council's 2010 Annual Report to you.

During 2010, the Council continued to carry out its mission by holding two full council business meetings and two subcommittee meetings. On December 9, 2010, the Cancer Council held the 17<sup>th</sup> Annual Cancer Control Conference at the Hunt Valley Marriott. The successful event was attended by over 350 people and was the direct result of the hard work and dedication of members and staff.

Looking forward to 2011, the Maryland State Council on Cancer Control will continue to use evidence-based research as the foundation for all Cancer Council activities and recommendations for cancer control programs and policies.

The Maryland State Council on Cancer Control looks forward to continuing to build a strong relationship with your office, the Department of Health and Mental Hygiene, and community organizations, so that we may all contribute in the fight against cancer in Maryland.

Sincerely,

Kathy Helzlsouer, M.D., M.H.S.  
Chair – Maryland State Council on Cancer Control

## **Overview and 2010 Council Activities**

### **History**

The Maryland State Council on Cancer Control (Council) is a 25-member body appointed by the Governor with members selected from State agencies involved in cancer screening, prevention and treatment services, as well as members representing the general public, major academic medical institutions in Maryland's cancer community, national organizations, the business community, and health and scientific disciplines concerned with cancer control. In addition, at least one member of the Council is a cancer survivor, one is a member of the Maryland State Senate, and another is a member of the Maryland House of Delegates. The Council was established by an Executive Order on June 26, 1991. The mission of the Council was reaffirmed with updated Executive Orders in 1997 and 2002.

### **Council Mission**

The Council advises the Governor, other government officials, public and private organizations, and the general public on comprehensive State policies and programs necessary to reduce the incidence and mortality of cancer in Maryland. In addition, the Council is charged with promoting and coordinating, in cooperation with other federal, State, local, and private agencies, unified programs that identify and address the cancer needs of Marylanders, such as public and private partnerships to improve access to prevention, screening, and treatment services. Finally, the Council is charged with reviewing existing and planned cancer programs in the public and private sectors to ensure proper allocation of State resources.

### **Current Council Chair**

Dr. Kathy Helzlsouer, Director of the Prevention and Research Center at Mercy Hospital has been Chair of the Maryland State Council on Cancer Control since her appointment in June 2008.

Dr. Helzlsouer is a medical oncologist and clinical epidemiologist. She is an adjunct Professor of Epidemiology at the Johns Hopkins Bloomberg School of Public Health. Dr. Helzlsouer has numerous publications and presentations to her credit and is internationally recognized for particular expertise in clinical epidemiology, cancer epidemiology, and cancer prevention. She currently serves on several advisory boards, including the PDQ Cancer Screening and Prevention Committee of the National Cancer Institute (NCI) and the editorial board of the Journal of the National Cancer Institute.

### **Membership**

For a complete listing of current Council members, please see the attached membership list in Appendix A. The following members' terms ended in 2010, and they were honored for their service to the Council at the 17<sup>th</sup> Annual Cancer Control Conference on December 9, 2010:

- Dr. Katherine Farrell
- Dr. John Groopman
- Ms Diana Ulman

In 2010 four new members were added to the Council to fill vacant positions:

- Dr. Mary DeShields
- Dr. Christine Marino
- Mr. Artie Shelton
- Mr. Yale Stenzler

## **2010 Activities/Accomplishments and Goals for 2011**

In 2010, the Council met as a full committee on March 12, 2010, and October 29, 2010. Because of staffing changes, the June meeting was cancelled. Additionally, two subcommittees of the Council, the Retreat Planning Committee and the Abeloff Award Committee met in 2010.

Throughout 2010, Council members played a valuable role in participating in the update of the Comprehensive Cancer Control Plan (Cancer Plan). The Cancer Plan includes chapters that cover cancer control from primary prevention through survivorship and palliative care. Council members provided subject matter expertise to the 14 committees, one for each chapter of the Cancer Plan, and also reviewed the materials developed by each committee.

An all-day Council Strategic Planning Retreat was held on October 29, 2010. At that meeting, DHMH Secretary John Colmers, DHMH Principal Counsel Daniel O'Brien, DHMH Director of Communications David Paulson, and DHMH Family Health Administration Director Russell Moy briefed the Council on the status of health care reform in Maryland and Departmental protocols regarding the role of advisory councils within DHMH. The majority of the day was devoted to developing a strategic plan for 2011. Three short-term goals were identified for the Council for 2011:

- **Goal 1: Disseminate the Cancer Plan and preserve Cigarette Restitution Fund (CRF) funding.**
  - Utilize face-to-face meetings with stakeholders to discuss the Cancer Plan and to encourage incorporation in upcoming year workplans.
  - Identify who needs to be informed of the Cancer Plan (e.g., provider groups, advocacy organizations, etc.).
  - Develop press releases to promote the Cancer Plan.
- **Goal 2: Develop Council subcommittee structure.**
  - Legislative Subcommittee: Kevin Cullen, Yale Stenzler, Roger Harrell
  - Communication Subcommittee: Mark Gorman, Gail Roddie-Hamlin, Brian McCagh, Carlessia Hussein
  - Conference Planning Subcommittee: members TBD
- **Goal 3: Develop crosswalks to other health-related councils.**
  - Identify other committees that Council members serve on.
  - Identify other committees/Councils/stakeholders.
  - Invite other committees to present information at future Council meetings.
  - Establish collaborations and relationships to strengthen Council messages.

During 2011, these three goals will be the focus of the Council's activities.

Additionally in 2010, the Council sent out a call for nominations for the 2010 Martin D. Abeloff Award to be presented at the 17<sup>th</sup> Annual Cancer Control Conference. The Abeloff Award, which recognizes individuals who have made substantial contributions to cancer control in Maryland, has been presented to notable Marylanders since 2007. The award is named for Dr. Martin Abeloff, a longtime member of the Council who succumbed to Leukemia in 2007. Dr. Abeloff was a renowned medical oncologist and researcher and was always compassionate and devoted to his patients, colleagues, and public service. Nominations are submitted from across the State by individuals and organizations recommending Marylanders who have made outstanding contributions to cancer control. Each nomination is reviewed by the Abeloff Award

Subcommittee, and the Subcommittee then makes a recommendation for the award to the full Council. In 2010, the Subcommittee recommended Ms. Joan Stine, Director of the Center for Health Promotion and Tobacco Use Prevention at DHMH, to the full Council as the 2010 Abeloff Award recipient. (see Appendix B) The Council concurred with the Subcommittee's recommendation, and Ms. Stine was unanimously selected as the Abeloff Award recipient for 2010.

The 17<sup>th</sup> Annual Cancer Control Conference was held on December 9, 2010. There were over 350 individuals in attendance for this day long conference. The main topics of the conference were health care reform in Maryland, the role of physical activity, nutrition, and obesity in cancer prevention, and cancer survivorship. The Council presented a Governor's proclamation at the conference naming December 9, 2010, as "William Donald Schaefer Cancer Prevention and Control Day" in Maryland. (see Appendix C) An agenda detailing the speakers at the conference is also attached. (see Appendix D) The materials from the conference can be accessed at [http://fha.maryland.gov/cancer/cancerplan/html/2010\\_ann\\_conf.cfm](http://fha.maryland.gov/cancer/cancerplan/html/2010_ann_conf.cfm).

Since October 2001, DHMH has participated in a cooperative agreement with the Centers for Disease Control and Prevention (CDC) to maintain, promote, and implement the Maryland Comprehensive Cancer Control Plan. The State Council on Cancer Control will continue to serve as a key partner for the comprehensive cancer control planning efforts for the State of Maryland.

**Appendix A**  
**Maryland State Council on Cancer Control Membership**

|  |   |
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| <p><b>Kathy J. Helzlsouer, MD, MHS - CHAIR</b><br/>         Director, Prevention and Research Center<br/>         Mercy Medical Center</p> |   |
| <p><b>Esther Rae Barr</b><br/>         Executive Director<br/>         Maryland Academy of Family Physicians</p>                           | <p><b>Cathy Brady-Copertino, RN, MS, OCN</b><br/>         Anne Arundel Medical Center</p>   |
| <p><b>Kevin Cullen, MD</b><br/>         Director<br/>         University of Maryland Greenebaum Cancer Center</p>                          | <p><b>Mary DeShields, MD</b><br/>         Shore Regional Cancer Center</p>  |
| <p><b>Mark Gorman</b><br/>         Director of Survivorship Policy<br/>         National Coalition for Cancer Survivorship</p>             | <p><b>Roger Harrell, MHA</b><br/>         Health Officer<br/>         Dorchester County Health Department</p>   |
| <p><b>Miles Harrison, Jr., MD</b><br/>         Director of General Surgery<br/>         Maryland General Hospital</p>                      | <p><b>Carlessia A. Hussein, RN, Dr.PH</b><br/>         Director<br/>         Minority Health and Health Disparities<br/>         Maryland Department of Health and Mental Hygiene</p> |
| <p><b>Christine Marino, MD</b><br/>         Johns Hopkins Medicine</p>   | <p><b>Brian McCagh</b><br/>         Executive Director<br/>         Sandra &amp; Malcolm Berman Cancer Institute<br/>         Greater Baltimore Medical Center</p>                    |
| <p><b>Senator Nathaniel J. McFadden</b><br/>         Maryland Senate</p>   | <p><b>Edward D. Miller, MD</b><br/>         CEO<br/>         Johns Hopkins Medicine</p>   |
| <p><b>Delegate Heather Mizeur</b><br/>         Maryland House of Delegates</p>   | <p><b>William Nelson, MD, PhD</b><br/>         Director<br/>         Kimmel Cancer Center at Johns Hopkins</p>  |
| <p><b>Jay A. Perman, MD</b><br/>         President<br/>         University of Maryland at Baltimore</p>                                    | <p><b>Robin Baily Prothro</b><br/>         Executive Director<br/>         Susan G. Komen for the Cure, Maryland Affiliate</p>  |
| <p><b>Gail Roddie-Hamlin</b><br/>         Chief Community Officer<br/>         American Cancer Society, South Atlantic Division</p>        | <p><b>Artie L. Shelton, MD</b><br/>         Us TOO International<br/>         Protate Health and Education Network</p>  |
| <p><b>Yale Stenzler, Ed.D</b><br/>         Oral Cancer Survivor</p>  |   |

## Appendix B

### *Martin D. Abeloff Award for Excellence in Public Health and Cancer Control*

#### **2010 Recipient - Joan L. Stine, MHS, MS**



Joan Stine has been the Director of the Center for Health Promotion, Education and Tobacco-Use Prevention at the Maryland Department of Health and Mental Hygiene for 25 years. As part of this role she has overseen the tobacco prevention efforts of the state health department, working diligently to reduce the incidence of cancer through tobacco use prevention and cessation.

In addition to her tobacco control efforts, Ms. Stine oversees the efforts of the Division of Injury Prevention as part of the Center for Health Promotion. In this capacity she is affiliated with several organizations including the State Council on Child Abuse, the Governor's Family Violence Council, the State Child Fatality Review Team, the Baltimore City Domestic Violence Fatality Review Team and the Maryland Health Care Coalition Against Domestic Violence. She is also a Faculty Associate at the Johns Hopkins University Bloomberg School of Public Health.

Ms. Stine has been a recipient of the CDC/ASTDPHE Leadership Award (1993) and the CDC/ASTDHPPHE Evans/Muneoku Award (2003) for consistent and extraordinary mentoring and support to health promotion colleagues. Ms. Stine received her MHS at Johns Hopkins Bloomberg School of Public Health and her MS in Counseling Psychology from Johns Hopkins University.

#### ***Nomination Letter Excerpts:***

“Joan has worked diligently to improve the public’s health, reduce the incidence of cancer and encourage young professionals to dedicate themselves to the improvement of the public health.”

“Joan has been a stalwart advocate for creative and dynamic programs to curtail tobacco use, encourage cessation and improve the public’s health.”

“Her deep knowledge of the field of tobacco control was surpassed only by her commitment to making progress for Marylanders. She was always available, always helpful, and always inspirational to our efforts at the local level.”

“Joan Stine has been an inspirational leader for Maryland's public health community working to reduce tobacco use. She and her staff have worked very hard, often with limited resources, to make sure that Maryland's tobacco prevention and cessation program saves lives. People across Maryland owe a debt of gratitude to Joan for making this happen.”

**Appendix C**  
Proclamation  
BY

GOVERNOR MARTIN O'MALLEY  
DESIGNATING December 9, 2010  
AS

“WILLIAM DONALD SCHAEFER CANCER PREVENTION AND CONTROL DAY”  
IN MARYLAND

*WHEREAS*, the citizens of Maryland take pride in the Maryland State Council on Cancer Control honoring the public service career of William Donald Schaefer, especially his support of cancer prevention and control activities in the State; and

*WHEREAS*, William Donald Schaeffer served as Mayor of Baltimore from 1971 to 1987, Governor of Maryland from 1987-1995, and Maryland Comptroller from 1999-2007; and

*WHEREAS*, timely and regular screening for cancer of the breast, cervix, colon and rectum saves lives, increases early detection, and improves health outcomes; and

*WHEREAS*, tobacco use prevention and tobacco use cessation means up to ten years of additional life lived and better lifetime health; and

*WHEREAS*, Maryland's cancer mortality ranking in the nation has moved from 2nd (1983-87) to 19<sup>th</sup> (2002-06); and

*WHEREAS*, Mayor William Donald Schaefer created the first cancer registry for Baltimore City; and

*WHEREAS*, Governor William Donald Schaefer, in a difficult budget time, created the Maryland Cancer Registry, appointed the Maryland Cancer Council, directed that the first Maryland Cancer Plan be written, funded State and local health cancer programs and demonstration programs in agriculture, banned smoking in State office buildings, and supported a cigarette tax that significantly reduced cigarette smoking among adults and children; and

*WHEREAS*, Comptroller William Donald Schaefer voted on the Board of Public Works to approve cancer prevention and control programs; and

*WHEREAS*, by honoring this distinguished Marylander, we acknowledge the importance of all cancer prevention and control efforts in changing the toll of cancer in the State.

Now, therefore, I, Martin O'Malley, Governor of the State of Maryland, do hereby proclaim December 9, 2010, “WILLIAM DONALD SCHAEFER CANCER PREVENTION AND CONTROL DAY” IN MARYLAND, and do urge all citizens to join in this celebration.

**Appendix D**  
**The 17<sup>th</sup> Maryland State Council on Cancer Control**  
**Annual Cancer Conference**  
**December 9, 2010**

**AGENDA**

- 7:45 – 8:30**                    **Registration and Continental Breakfast**
- 8:30 – 8:45**                    **Welcome**  
Kathy Helzlsouer, MD, MHS, Mercy Medical Center, Maryland State Council on Cancer Control  
Secretary John M. Colmers, MPH
- 8:45 – 9:30**                    **Health Care Reform’s Impact on Maryland**  
Secretary John M. Colmers, MPH
- 9:30 – 10:30**                **Keynote Address: *Physical Activity, Nutrition, Obesity and Cancer Risk, Prognosis and Patient Reported Outcomes***  
Rachel Ballard-Barbash, MD, MPH, NCI Division of Cancer Control and Population Sciences
- 10:30 – 10:45**                **Break**
- 10:45 – 11:15**                **Update: Baltimore City Public Schools Food & Nutrition Program**  
Melissa Honeywood, RD, LDN, Food and Nutrition Program, Baltimore City Public Schools
- 11:15 – 11:45**                **Late Breaking: *Results of the National Lung Screening Trial (NLST)***  
Christine Berg, MD, National Cancer Institute
- 11:45 – 12:00**                **Martin D. Abeloff Award Presentation**  
Kathy Helzlsouer, MD, MHS
- 12:00 – 1:15**                    **Networking Lunch**
- 1:15 - 2:45**                    **Cancer Survivorship Panel**  
Moderator: Kathy Helzlsouer, MD, MHS  
Panelists  
Noreen Aziz, MD, PhD, MPH, NIH National Institute of Nursing Research  
Mark Gorman, National Coalition for Cancer Survivorship  
Brock Yetso, Ulman Cancer Fund for Young Adults  
Alaina Jenkins, Cancer Survivor
- 2:45 -3:15**                    **Cancer Center Updates**  
Kevin Cullen, MD, University of Maryland Greenebaum Cancer Center  
William Nelson, MD, PhD, Kimmel Cancer Center at Johns Hopkins
- 3:15 – 3:30**                    **Maryland Comprehensive Cancer Control Plan: A Sneak Peek**  
Sarah Conolly Hokenmaier, MPA, Maryland Comprehensive Cancer Control Plan
- 3:30**                            **Closing Remarks**  
Kelly Sage, MS, Maryland DHMH Center for Cancer Surveillance and Control  
Kathy Helzlsouer, MD, MHS