

WEBINARS

Billing and Sustainability Series: Implementation and Improvement Strategies for STD and Other Public Health Programs

Part 1: Setting Up for Success: Integrating Revenue Cycle Management (Recording now available.)

Part 2: Reaching Full Potential: Quality Assurance and Improvement with Visit Documentation (April 30, 2014)

Part 3: Bringing It All Together: Sustaining and Enhancing Billing and Reimbursement Efforts (June 26, 2014)

Becoming an In-Network Provider: The Health Department Perspective (November 18, 2013)

National Association of County and City Health Officials (NACCHO)

The public health system is transforming due to the Patient Protection and Affordable Care Act and the decline in federal and state discretionary funds. Public health departments have started to seek alternative sources of revenue to continue providing services in their community. Many health departments are exploring billing for clinical services provided and are trying to become a contracted in-network provider with health plans.

NACCHO hosted a webinar titled “Becoming an In-Network Provider: The Health Department Perspective” where speakers from Mississippi, New York, and North Dakota shared their contracting experiences. The webinar recording, slides and answers to the Q & A section are available.

Building Support and Systems for Billing in Public Health Programs (May 8, 2013)

Regions VI, IX, X STD-Related Reproductive Health Training and Technical Assistance Centers

As STD and other public health programs look to Medicaid and other third-party billing for program sustainability, they face unique challenges. Policy and systems barriers, resource and capacity limitations, varying levels of leadership and staff buy-in, and concerns about billing for public health services often pose obstacles to implementation of billing in a public health setting. This webinar presents examples of state and local public health programs that have overcome these challenges. Participants will hear ideas for building support for third-party billing and developing systems for implementation.

Introduction to Coding and Documentation for STD Services (August 7, 2013)

Region I STD-Related Reproductive Health Training and Technical Assistance Center

This webinar provides an overview of coding and documentation for STD services, including a review of ICD-9/ diagnosis/ CPT coding for common STD services, understanding coding for Evaluation and Management visits, and the use of modifiers.

Companion Webinar Resources

- Archived webinar recording
- Webinar slides
- Webinar transcript

- Webinar handout
- Coding Primer: Cross Walk from ICD-9 to ICD-10
- CPT Code Medicare Reimbursement Rates
- Medicare Information Re: G0445_2
- American Medical Association: ICD-9 to ICD-10 cross walk information
- Preventive Counseling Codes

Transitioning to Billing Part 1: Assessing your Capacity to Successfully Manage Revenue as a Key Element of Agency Sustainability (December 10, 2013)

Regions VII and VIII STD-Related Reproductive Health Training and Technical Assistance Center

As agencies shift from relying on grants to billing payers for their services, they must assess and analyze their capacity to manage revenue through billing third-party payers. This webinar will introduce protocol, procedures, and infrastructure that agencies must consider prior to seeking reimbursement through third-party payers, as well as the cultural shifts that must occur to ensure success.

Transitioning to Billing Part 2: Best Practices for Successful Reimbursement - Implementing Effective Revenue Cycle Management Practices as a Key Element of Agency Sustainability (December 17, 2013)

Regions VII and VIII STD-Related Reproductive Health Training and Technical Assistance Center

Claims submission, billing, and collections are often considered the key components to receiving reimbursement; however, revenue cycle management is much more than submitting a bill. This webinar will build upon Transitioning to Billing 1, and provide specific details and strategies necessary to effectively receive reimbursement from third-party payers through managing revenue.

Moving Toward Third-Party Billing and Revenue Generation in Public Health: An Emerging Model from Michigan (June 22, 2012)

National Coalition of STD Directors (NCSD) and Association of Public Health Laboratories (APHL)