

Day to Serve 2014 Maryland Resource Packet



Please contact the Governor's Office with questions or concerns at
410-767-0833

For additional resources and to register your event,
visit <http://www.daytoserve.org>

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OFFICE OF THE GOVERNOR



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A MESSAGE FROM GOVERNOR MARTIN O'MALLEY

Dear Friends:

Thanks for joining the Maryland Day to Serve effort.

Day to Serve is a unique annual event that transcends politics and religious differences. From September 11th to 28th, Marylanders from across the state will join together with our neighbors in Virginia, West Virginia, and D.C. to recognize the connections between the health of our people, the health of our land, water and air, and the importance of taking action in something bigger than ourselves. From food drives to stream clean ups, Marylanders will work hard to relieve hunger and protect the environment by holding events throughout our state.

Maryland knows the importance of serving the community. Last year's Day to Serve program was a great success. Due to the hard work of a coalition of religious, social and environmental organizations, more than four thousand seven hundred Marylanders volunteered to serve. This year, our goals are higher than ever.

Be sure to talk to family, friends, and neighbors about Day to Serve. Your participation is of the utmost importance in demonstrating the values that define us as Marylanders.

Thank you for your commitment to give back.

Sincerely,

A handwritten signature in black ink, appearing to read 'Martin O'Malley'.

Governor Martin O'Malley

Day to Serve: MD Resource Packet

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**Please note that this packet is not comprehensive. We will send out updates and materials from our other partners as they join us.*

**For additional resources and to register your event,
visit <http://www.daytoserve.org>**

Day to Serve: MD Resource Packet

General Information



General Information

For additional resources and to register your event,
visit <http://www.daytoserve.org>

Day to Serve: MD Resource Packet

2013 Review and Project Ideas



Last Year's Numbers:

350,000

Pounds of food donated to Maryland churches, community centers, and food banks

450+

Service Projects across the state

20,000

Marylanders came together for service

With your help, we can do even better this year!

Environmental Project Ideas

- Clean your local stream, and plant buffer grasses to prevent erosion
- Contact the Chesapeake Bay Foundation to organize a bay cleanup and help restore the bay's health
- Plant trees near your school, neighborhood or community center
- Clean up a dirty roadway or highway to prevent trash from entering our watershed
- Contact a local or national park and work to clean the grounds restore a trail, or plant trees

Hunger-Related Project Ideas

- Host a food drive, and donate the goods to local soup kitchens, churches, or food banks
- Organize a one-time soup kitchen in your community, to distribute food directly to the hungry
- Organize a 5k race to raise money to donate to the Maryland Food Bank
- Lead a community penny drive or bake sale for hunger
- Start a community garden, to grow fruits and vegetables for local food banks

Community-Building Project Ideas

- Repair and/or maintain the house of an elderly or disabled neighbor
- Clean, mow, and/or landscape the yard of an elderly or disabled neighbor
- Raise money to pay for the groceries of an elderly or disabled neighbor for one year

For additional resources and to register your event, visit <http://www.daytoserve.org>

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Planning and Executing Your Idea



Not sure how to make it happen?

Here is how to turn your idea into a successful service project:

Environmental Project: Stream Cleaning

- Find your local stream at <http://streamhealth.maryland.gov/>.
- Register your cleanup at www.daytoserve.org
- Spread the word! Local schools, houses of worship, and community organizations are great places to start.
- Need tools for your cleanup? Contact the [Baltimore Tool Bank](#) at 410-244-5565.
- Clean up the Stream!

Hunger-Related Project: Physical and Virtual Food Drive

- Find an upcoming event in your community (concerts, fairs, farmer's markets, etc.)
- Contact the hosts to see if you can organize a food drive as part of the event.
- Take a look at the Maryland Food Bank resource sheet (page # 11) or go to their website at www.mdfoodbank.org for ideas and information on food donations.
- Register your cleanup at www.daytoserve.org.
- Set up a table at the event where people can donate money to MD Food Bank's [virtual drive](#) or drop off traditional food donations.
- Find your local food donation collection point by going to www.mdfoodbank.org or calling 410-737-8282 and drop-off your food.

Why not combine multiple projects into one?

Clean-and-Can Project: A food drive is easy to pair with any project!

- Organize a stream or park cleanup.
- Ask participants to donate money to the MD Food Bank's [virtual food drive](#) or bring cans with them to the cleanup.
- Organize a community building project for a community member in need.
- Ask participants (or people who are unable to participate) to bring food or donate money so that the community member in need may afford groceries.

**For additional resources and to register your event,
visit <http://www.daytoserve.org>**

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How to Register Your Event

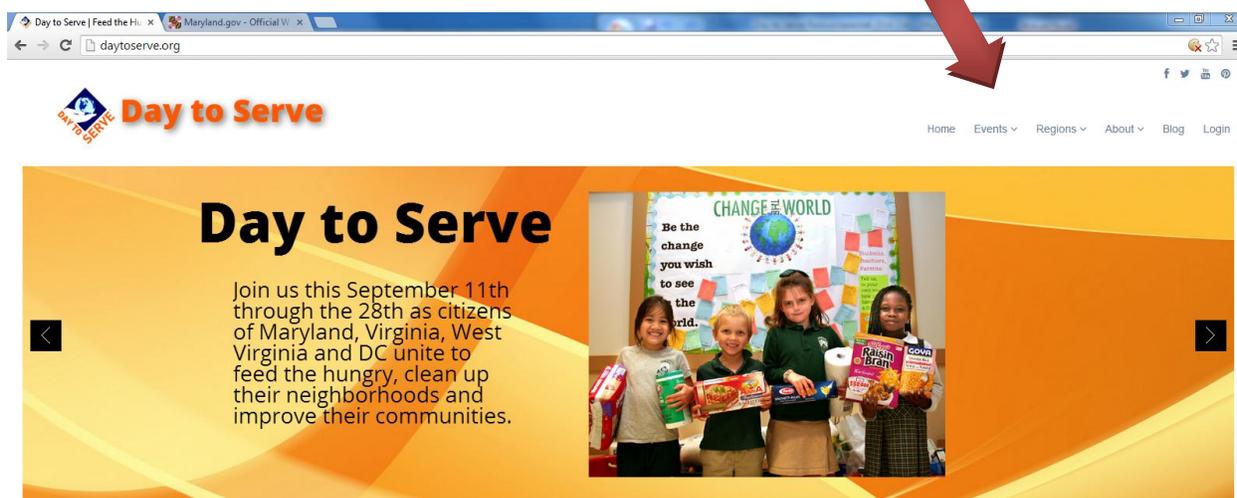


Step One:

- Log onto www.daytoserve.org

Step Two:

- On the homepage, you will see an *Events* item in the main menu.
- Within the *Events* menu, click on *Add Your Event*.



Step Three:

- Fill out the form describing your event. You will be asked for information about your project's date, location and contact information. Some information is required and will be marked with an asterisk "*".
- The project description should be as detailed as possible.
- Click 'Save' to submit your project.

Step Four:

- You will receive a confirmation email about your project submission and a link to create a password to return to the site. Follow the links in the email message to finalize your account.
- Your DaytoServe.org account can be used to come back and edit details about your event and to report your success.
- After confirmation, your event will be viewable on the map at <http://www.daytoserve.org/map> and searchable to those seeking volunteer opportunities.

If you experience any difficulty registering your event, please contact webmaster@daytoserve.org

**For additional resources and to register your event,
visit <http://www.daytoserve.org>**

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Promoting Day to Serve Online



Day to Serve Social Media Checklist

1. Please like and follow all DTS social media accounts (personally, and with your organization's pages)
 - **Facebook:** [facebook.com/daytoserve](https://www.facebook.com/daytoserve)
 - **Youtube:** [youtube.com/daytoservestories](https://www.youtube.com/daytoservestories)
 - **Pinterest:** [pinterest.com/daytoserve](https://www.pinterest.com/daytoserve)
 - **Twitter/Instagram/Facebook Hashtag:** #daytoserve
2. Invite your friends, congregants, employees, etc. to follow the pages
3. Share DTS content on your pages. Remember the #daytoserve
4. Include DTS links on your promotional materials, email, website, etc.
5. We want to follow your organization's social media accounts with the DTS account. Please send your links and your account administrators' contact info to Gretchen Ryden: Gretchen.ryden@gmail.com

Blog

www.daytoserve.com/blog

To subscribe to the blog, enter your email in the box on the left side of the website and click "Subscribe."

We want to share your stories and information! Please send blog posts to blog@daytoserve.org.

If a site blogs or writes about your event, please email the link to blog@daytoserve.org. We'll be sure to share it on the DTS social media accounts.

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Resource Partner Information



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Baltimore Tool Bank



Who We Are

- The Baltimore Community ToolBank is the premier tool lending resource serving charitable organizations across Maryland, D.C. and the Mid-Atlantic. We offer an impressive inventory of tools and equipment—shovels, rakes, drills, tables and so much more—to help community organizations and their volunteers increase their impact and make a positive difference in our shared community.
- The Baltimore Community ToolBank is led by Executive Director Noah Smock as well as a talented and committed board of directors comprised of area business and community leaders from Home Depot, Stanley Black & Decker, UPS, BGE and more.
- The Baltimore Community ToolBank is recognized as a 501(c)3 nonprofit organization, an affiliate under the group exemption of ToolBank USA. Donations made to the ToolBank are tax deductible as allowed by law.
- Year-to-date in 2014, the Baltimore Community ToolBank has stewarded over half a million dollars' worth of constructions equipment, ladders, power tools, hand tools, landscaping gear and much more for use by the region's charitable sector.
- An investment in the Baltimore Community ToolBank reduces the need for corporations and foundations to supply funding for expensive tool purchases or rentals to complete revitalization and community service projects. ToolBank member agencies can perform larger and more frequent service projects without spending operating dollars on tools, storage, maintenance, repair or replacement. The Baltimore Community ToolBank handles all of that—*this* is tool stewardship!

Where We Are

- The Baltimore Community ToolBank is located at 1224 Wicomico Street, Baltimore, MD 21230. We are in the Carroll-Camden Industrial Park in Baltimore City, just southwest of M&T Bank Stadium. We are open by appointment only on Mondays from 9am – 7pm and Tuesday through Friday from 9am to 4:30pm. For more info and directions to our site, visit <http://www.baltimore.toolbank.org>

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Maryland Food Bank



MOST NEEDED ITEMS

Meat and Protein

Canned Meat, ham and chicken
 Peanut Butter
 Macaroni and Cheese
 Canned Stews
 Canned Tuna, salmon, and sardines
 Nuts and seeds
 Dried Canned Beans

Breads and Cereals

Oatmeal
 Breakfast cereal
 Rice and rice cakes
 Pasta

Fruits and Vegetables

Canned fruits and juices
 Canned vegetables
 Canned soup
 Sauces/Salad dressing

Dairy Foods

Evaporated milk
 Powdered milk
 Infant Formula
 Puddings and custards

Non-Food Items

Diapers, Toilet Paper,
 Plastic/Paper plates and cups,
 Sanitary napkins and tampons

Read Below for other ways you can help end hunger throughout September- National Hunger Action Month.

- 1) Volunteer at a local food pantry or soup kitchen. Go to www.mdfoodbank.org/needfood to find one in your area.
- 2) Schedule time to volunteer at the Maryland Food Bank. The Maryland Food Bank central office and branches on the Eastern Shore and Western Maryland will be hosting sorting and packing events on the Day to Serve, but help is needed every day! Groups of 15 or more are especially needed! Contact Jill Rowlett, Volunteer Program Manager, at jrowlett@mdfoodbank.org or 410-737-8282
- 3) Donate to the official Day to Serve Virtual Food Drive at www.mdfoodbank.org/daytoserve. Through the virtual food drive, you can purchase the types of foods clients need most at the lowest possible rate. All food goes directly to the Maryland Food Bank and their network of 975 soup kitchens, pantries and shelters across the State.
- 4) Host a stuffing event where you try to stuff something- a car, room, bus, etc.- with food. See the Day to Serve Food Drive Information Packet or visit www.mdfoodbank.org and click Donate Food for detailed guidelines on collecting and delivering food.

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The Virtual Food Drive



Virtual Food Drive Fact Sheet



What is a Virtual Food Drive?

Providing food for those in need has never been easier: All-new and re-imagined, our virtual food drive portal allows you to purchase and donate food in just a few clicks, while giving us the capacity to process and distribute your donations more efficiently. Our virtual food drives gives you the chance to purchase food at the low costs we've negotiated with our retail partners, stretching your dollars to make an even bigger impact on hunger in Maryland.

Navigating our new virtual food drive portal is easy! Visit the virtual food drive home page to view all active virtual food drives. Select the food drive to which you are interested in contributing and click the "Shop Now" button. View the products, add them to your cart, and checkout just as you would at any online store. Your virtual donation will be processed almost immediately!

Looking to start your own virtual food drive? Contact us today to get started. - See more at: <https://www.mdfoodbank.org/donate/virtual-food-drive/#sthash.XD8nerR8.dpuf> .

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Participating Events Information



Participating Events Information

For additional resources and to register your event,
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Day to Serve: MD Resource Packet

National Public Lands Day



 National Public Lands Day

SATURDAY · SEPTEMBER 27 · 2014

publiclandsday.org

Join volunteers of all ages for this national celebration of service on public lands.

	<p>National Sponsor TOYOTA</p> <p>Contributing Sponsor NORTHROP GRUMMAN</p>	<h3>Local event information</h3>
 <p>National Environmental Education Foundation Knowledge to live by</p>	<p>Find us on:</p>  <p>#NPLD</p>	

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Share our Strength's: Cooking Matters

CookingMatters.org



SIGN UP TODAY FOR A FREE GROCERY STORE TOUR!

Date: TBD

Time: Tours start every 20 minutes between TBD

Location: TBD

RSVP: Please visit our online scheduling form at:

TBD

We will meet at the welcome table just inside the front door of XXXXXX and start the tour in the produce department.

Questions? Can't make this tour but want to participate in the future? Contact cookingmatters@strength.org

NATIONAL SPONSOR



COOKING MATTERS AT THE STORE

A guided store tour teaching skills for buying healthy foods on a budget.

Want to save money at the grocery store?
Want to buy healthy foods that your family will enjoy?
Need some tasty and healthy recipes?

If you said yes, come join us for a free guided store tour!

During the hour tour, you'll practice skills like:
buying fruits and vegetables on a budget
comparing unit prices to find bargains
reading and comparing food labels
identifying whole grains and...
sticking to your budget!

After the tour you will receive a:
FREE book full of tasty recipes and simple tips on buying healthy, low-cost foods
FREE reusable grocery bag



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Project Green: 9/11 Day of Service

Project Green: 9/11 Day of Service



**Jonas Green Park,
Annapolis
Saturday, Sept. 13, 2014
8:30 am – Noon**

Be a part of Ocean Conservancy's International Coastal Cleanup, the worlds largest volunteer event of its kind. Nearly nine million volunteers from 152 countries and locations cleaned 145 million pounds of trash from the shores of lakes, streams, rivers, and the ocean on just one day each year. Come help and bring your friends!



Join us by beginning the day with a commemorative ceremony at 8:00 am at the MD WW II monument on Ritchie Hwy

Pre Registration is Required.

Sign-up to volunteer on line at our website www.VolunteerAnneArundel.org. Or email Holli@volunteerannearundel.org



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Contact List



The Governor's Office Community Initiatives

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Baltimore Community ToolBank

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Maryland Food Bank

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For Social Media Questions or Content:

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